



What Can Andrew Bruce Do For You?

Andrew Bruce has over 20 years experience as a Dispensing Optician, and over 25 years in management.

He is an advanced level approved speaker for American Board of Opticianry Continuing Education Programs, and an approved speaker for both American Optometric Association CPC Continuing Education, and The National Contact Lens Examiners.

He is regarded as an expert in ophthalmic optics and a contact lens fitting specialist. His written works have been internationally published.

Throughout his years in practice, he has acquired a wealth of knowledge. His passion is to provide exemplary care and service to his patients, and to share his knowledge with others.

His programs are detailed and informative, yet fun and entertaining. He is a regular contributing writer for Jobson Publications, and has written Continuing Education programs for both The National Academy of Opticianry and The Opticians Association of Washington.

In such a competitive market, especially with the growing on-line eyewear industry, professional opticians need to demonstrate the knowledge and service skills necessary for patient retention. Andrew's proven programs empower attendees with the knowledge and skills required to take eye care professionals to the next level.

Contact Andrew to arrange for him to speak at your event or design a personalized training program for your organization.



Andrew S. Bruce LDO, ABOM, NCLEC
Licensed Master Optician

Ophthalmic Optics Expert

Contact Lens Specialist

Training Consultant

"Andrew is the most caring and patient optician I have ever met. He takes the time that each patient deserves and truly goes above and beyond to make sure each patient is happy with their eyewear. He also puts a priority on education. He is constantly pushing himself to learn new things and enjoys educating the people around him, as well." Leah R., OD

"Andrew is exceptionally good at explaining even difficult concepts, clearly and concisely. He is an excellent listener which makes him a very efficient instructor and problem solver." Cameron H., OD.

Programs & Services

Continuing Education

Consultation Services

Group Training

Training Manuals

In Office Training

Topics

Ophthalmic Optics

Eyewear Adjustments & Fitting

Contact Lenses & Fitting

Patient Care & Customer Service

Management & Leadership Skills

AND... Custom Programs Designed For You

Rates available upon request



"I had Andrew Bruce as an instructor for my new Optician training program. He was VERY helpful, informative, patient and has a wealth of knowledge. Felt very comfortable in my new role after his lessons."

Betty M D.



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Credentials

- Master in Ophthalmic Optics
- ABO Advanced Level Approved Speaker
- NCLE Approved Speaker
- AOA / CPC Approved Speaker
- Internationally Published Technical Writer
- Contributing Writer for Jobson Publications
- CE Author for NAO
- CE Author for OAW
- Optical Trainer and Consultant for Kaiser Permanente Vision Essentials
- Contributing Author of Curriculum Materials for Highline Community College's Dispensing Optician Program
- Served on Washington State DOH Dispensing Optician Examination Committee
- Consultant for VSP Optics Group